

Solid Car Load of Furniture Just Arrived

CASH or CREDIT. IT WILL PAY YOU TO SEE US BEFORE BUYING

Hancock-House Company, Incorporated

3 3 3

Grips Your Heart!

If you've got a drop of red blood in your veins—if your heart beats one bit faster to the tune of romance—adventure—love and mystery—then you've something in store so far ahead of anything you've ever read or seen that you'll forget the best among the rest.

The Story

We cinched the exclusive publication rights to Louis Joseph Vance's new sensation, *The Trey O' Hearts*—we did it at a price that staggered other publishers—biggest sum ever paid for a serial of its kind.

The Pictures

The Universal Film Manufacturing Co. pronounced *The Trey O' Hearts* the best action story for film purposes they had seen in three years. They backed up their judgment by putting the punch and \$200,000 cash into a set of pictures that are more than remarkable—they're simply extraordinary.

Won't Cost You One Red Penny

You read a paper regularly. Read ours and get all the soul-stirring, heart-gripping installments of *The Trey O' Hearts*—it sets a mile mark in literature and it won't cost you a penny more to read it.

Overshadowed

"The Fortune Hunter"—"The Black Bag"—"The Brass Bowl"—Louis Joseph Vance wrote 'em all. You know what millions thought of these stories. You know how they gripped—thrilled and inspired. But *The Trey O' Hearts* overshadows them all. Vance has set himself a mark in this story he'll never beat and we doubt if even he, master of the written word, will ever pen another like it. Action—plot and telling, all combine to push *The Trey O' Hearts* into the top notch of the best sellers in record time.

Mental Back Somersaults

No matter how clever, you can't fathom the plot of *The Trey O' Hearts* one inch ahead of the words you're reading or the scene you're viewing. It keeps you turning mental back somersaults all the way whether you're reading the story or seeing the pictures.

Superhuman Imagination

The imagination of this man Vance is superhuman—surprise is too mild a word to describe situations *The Trey O' Hearts* is filled with to overflowing. And the end of every installment, written or pictured, is a startling climax that leaves you tense in every nerve, waiting and watching for the next one.

The Trey O' Hearts

By Louis Joseph Vance

Author of "The Fortune Hunter," "The Black Bag," "The Brass Bowl," Etc.

WRIGHTSVILLE BEACH

North Carolina's Famous Resort

Everything Worth While in Modern Amusements

BATHING MUSIC FISHING
BOATING PRIZES DANCING

WEEK-END and SUMMER EXCURSION FARES

Via the ATLANTIC COAST LINE
The Standard Railroad of the South

For Schedules, Rates of Fares, etc., see TICKET AGENTS, or address

W. J. CRAIG, Pass. Traf. Mgr. T. C. WHITE, Gen. Pass. Agent
Wilmington, N. C.

The Menominee-Aitken-Whitman Co.

Rosemary Opera House

Thursday, Friday and Saturday
August 20th, 21st and 22nd

Don't Fail to See—

The Funny Frogs The Human Crocodile
The Indian Dancing Girl The Beautiful Lady Fancy Roller Skater
The Beautiful Special Scenery and Costumes.

Admission Children 5c, Adults 20c

Cherry's Studio

Picture Framing
Enlarging
Kodak Work
Studio Sittings
and
Out Door Work

GLAUCUS A. BRYANT

CIVIL ENGINEER and SURVEYOR

Licensed under North Carolina Statute

Eight years experience.

Real Estate, Surveying and Development given Special attention. All Surveys and Engineering, either by assistants or myself is guaranteed to be accurate. Correspondence solicited.

HOME OFFICE BRANCH OFFICE
WILSON, N. C. PETERSBURG, Virginia.

CLARK & CLARK

Attorneys at Law

Roanoke Rapids, N. C.

Room No. 5, Upstairs in Bank Building

T. W. MASON, J. A. WORRELL,
Gardner, N. C. Jackson, N. C.

W. L. LONG, Roanoke Rapids, N. C.

MASON, WORRELL & LONG

Attorneys at Law

Office: Roanoke Rapids, N. C., and Jackson, N. C.

DR. H. B. FOSTER

DENTIST

Office Hours 9 to 5. 7 to 8 p. m.

Office over Herald Pub. Co.

DR. L. G. SHAFFER

SPECIALIST

in the EXAMINATION of the EYE and

FITTING GLASSES, at Roanoke Rapids

every 2nd and 4th Saturday. No extra

charge for examination. "Artificial Eyes

made to order, satisfaction guaranteed."

JOS. B. GOOCH

Notary Public

at the FIRST NATIONAL BANK

Roanoke Rapids, N. Carolina

W. T. ROWLAND

District Manager

MUTUAL LIFE Ins. Co. of New York

Oldest and Largest Dividend Paying Company in the United States

For further information Call at First National Bank of Roanoke Rapids

For Quick Auto Service

Call MARVIN STARKES

at the R. E. Shell Co., Inc.

Phone 535 Rosemary, N. C.

REASONABLE RATES

Day or Night Service

Candor

"How is your wife this morning, Uncle Henry?"

"Well, I dunno. She is fallin' dretful slow. I do wish she'd

git well, or somethin'."—Puck.

Advance Notice

At the club the other night a member of the Seventh Regiment found himself the center of a group who were discussing the likelihood of an invasion of Mexico by the Guard. Cheerful remarks about the penetrative powers of Mauser bullets peppered about him. Everybody had kindly suggestions to make—such, for instance, as that a medal neatly adjusted over each bullet hole would make him look as good as new. The victim took it very well.

"I'd like to contribute just one remark to this discussion," he said. "If I'm reported shot in the back, remember that I may have turned around to encourage my men."—New York Call.

Notice

Notice is hereby given that the regular annual meeting of the stockholders of the Roanoke Rapids Building and Loan Association will be held at the office of W. L. Long on the SECOND TUESDAY in SEPTEMBER at 8:00 P. M., for the purpose of electing officers of the Company for the ensuing year.

This 21st day of August 1914.
W. L. LONG,
Secretary pro tem.

The Lyric Orchestra



Music Furnished for All Occasions

Dance Work a Specialty

Complete Repertoire

Address

J. F. CHERRY

P. O. Box 64 ROANOKE RAPIDS, N. C.

TAX NOTICE

Sale of Land For Taxes

At 12 o'clock on the 7th day of September, 1914, I will sell at public auction to the highest bidder for cash at the Court House door at Halifax, N. C., the following described land:

320 $\frac{1}{2}$ acres of the Simmons tract, owned by Mrs. Bettie M. Gurkins. Said sale is for delinquent taxes, amount \$48.88, and costs, \$2.50.

W. S. HOCKADAY, Tax Col. Roanoke Rapids Township.

FOR SALE!

REAL ESTATE

In the Heart of Roanoke Rapids

4 lots on Madison Street

5 on Jackson Street, 2 on Washington

1 seven-room house and lot Monroe Street

2 lots in South Rosemary.

Terms Reasonable. Apply to

A. L. CLARK, Att'y

6-13-14 Roanoke Rapids, N. C.

CHERRY'S

The Place to Pass Away the Time

Tobaccos

Pool

Soda Fountain Drinks

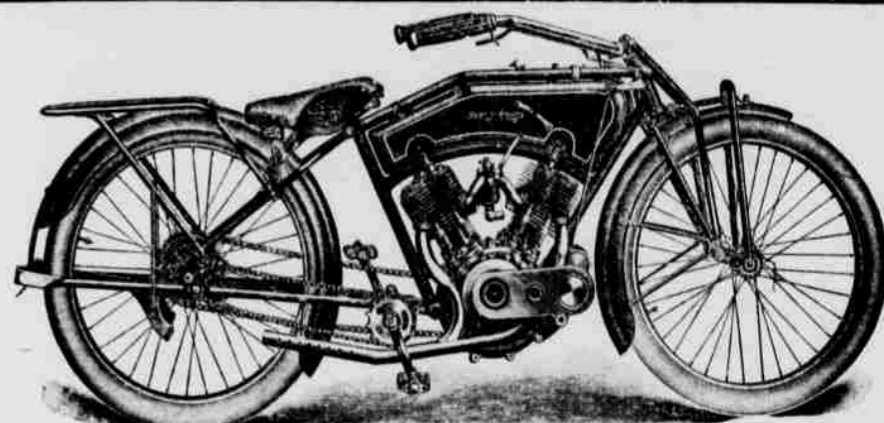
Headley's Chocolates Fresh and Pure

Athletic Goods

Three Lots on Roanoke Avenue For Sale!

Between the New First National Bank Building and Mrs. K. Jenkins. Apply quick to

W. F. Horner C. A. Wyche W. L. Long



IVER JOHNSON—Speed, Strength, Durability

FOR PRICES, TERMS and OTHER INFORMATION

See B. B. HIGGINS, Exclusive Agent, Roanoke Rapids, N. C.

Agent For Iver Johnson Bicycles, New Home Sewing Machines, Bicycle and Motorcycle Repairs and Supplies

Nothing except a battle lost can be half as melancholy as a battle won—Duke of Wellington.

Sale of Valuable Real Estate By

W. E. Daniel, Administrator of Jackson Daniel, Deceased

By virtue of a decree of the Superior Court entered on the 15th day of June, 1914 by S. M. Gary, Clerk, in a proceeding therein pending entitled "W. E. Daniel, as Administrator of Jackson Daniel, deceased, vs. Sarah Mayo et al", the undersigned, the duly appointed Administrator, will sell to the highest bidder at public auction for cash, in front of the store of W. D. Tillery in Roanoke Rapids, Halifax County, N. C., on Saturday, August 22, 1914, at 12 o'clock M., the following described lots or parcels of land lying situate and being in Roanoke Rapids Township, near Roanoke Rapids, Halifax County, State of North Carolina, as follows:

1. Beginning at a leaning gum on Chockoyotte Creek, thence S7 E14.30 to a stone, thence N75 E3.25 chains to a stone, thence S7 E3 chains to an iron on the South side of a road, thence N75 E3 poles to an iron ridge Shearin's corner, thence N7 W14 chains true measure 141-2 surface measure to the creek, thence up the creek to the first station, containing 51-4 acres;

2. Beginning at a stone Arian Lowe's corner in Kitchen's line, thence her line N75 E3.25 chains to an iron on the South side of a road, thence N7 W3 chains to a stone, thence S75 W3.25 chains to Kitchen's line, thence his line S7 E3 chains to the beginning, containing one acre;

3. Beginning at an iron stake S E corner W. D. Tillery's 51-4 acre tract, thence N74.3 chains, thence N75 E8.25 chains to Chockoyotte Creek, thence down the Creek to Arian Lowe's corner, thence her line S75 W9.90 chains, containing 3 acres;

4. Beginning at a stake in Tillery's line 3 chains from his S. E. corner, thence N75 E1 chain to a stake, thence N7 W10 chains to Chockoyotte Creek, thence up the Creek to Tillery's line, thence his line S7 E10 chains, containing one acre;

5. Beginning at a stake 8 poles from a poplar and gum corner, thence S8 E3.90 chains to a stone, thence N62 E4.10 chains to a stone, thence N8 W3.90 chains to a stake, thence S62 W4.10 chains to the beginning, containing 11-2 acres;

6. Beginning at Porter's S. E. Corner, thence S8 E3.90 chains, N62 E1.55 chains N8 W3.90 chains S62 W1.55 chains, containing one acre;

7. Beginning at Maggie Branch's corner, thence N7 W10 chains to Chockoyotte Creek, thence down the Creek to Ridley Shearin's line, thence his line S75 W8 chains to the beginning, containing 4 acres;

8. Beginning at a stone in Chockoyotte Creek, thence S62 W9.22 chains to a stake, thence S8 E3.90 chains to a stake, N62 W11.35 chains to the Creek, thence up the Creek to the beginning, containing 31-4 acres;

9. The remainder in the place occupied by Lucy Avery, described as follows: beginning at a poplar, thence N62 E2 chains S8 E3.90 chains to a stone S62 W2 chains to a stone N69 1-4 W1.63 chains N16 E3.50 chains, containing one acre.

This is an opportunity to acquire property near the growing communities of Rosemary, Patterson Town and Roanoke Rapids.

Sales are subject to confirmation of the Court. The Administrator will be pleased to answer all inquiries.

This 20th day of July 1914.

W. E. DANIEL, Administrator of Jackson Daniel, Dec'd 7-24-14.

Financial Success

Consists in Getting on to Your Job and Saving Money
Why Don't You Start Now?
There is No Other Sure Way to Become Independent
Four per cent Compound Interest on Savings
\$1.00 Opens an Account

Rosemary Banking and Trust Company

DR. E. H. ADKINS, President
T. W. MULLEN, Vice-President
J. E. COX, Vice-President
GEORGE CARMICHAEL, Cashier

DIRECTORS

J. E. BUCK J. H. LYERLY Dr. E. H. ADKINS J. E. COX L. G. SHELL
W. F. HORNER T. W. MULLEN Dr. T. W. M. LONG A. T. WHITE

Don't You Want to Own Your Home?

I have about thirty, large, well situated building lots on the property known as the "Patterson-Horner" Tract, which I will sell for \$100.00 a lot. Easy Terms: \$20.00 down, balance one, two, three and four years.

An investment that is bound to be remunerative—real estate never goes down. I can hold these lots at this price for a limited time only.

W. F. HORNER
Rosemary, N. C.

Funeral Directors Embalmers

Day or Night Service Anywhere

Hancock-House Company, Inc.

W. C. WILLIAMS, Licensed Embalmer

Floral Offerings Supplied on Short Notice

THE HERALD ONE YEAR FOR ONE DOLLAR